

A close-up, high-angle portrait of a woman with dark, curly hair. She is smiling broadly, showing her teeth. Her eyes are looking slightly to the right of the camera. She is wearing a gold stud earring. The background is a plain, light gray color.

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Prioritize Your Passions.

- KWAYERA ARCHER

SPEAKER INTRO KIT



KWAYERA ARCHER

Change Agent
Cultural Strategist
Leadership &
Empowerment Coach

Kwayera Archer Chief Visionary Officer (CVO) Global Ase Consulting

Kwayera Archer's combination of frequent international travels with her parents as well as being raised in both Jamaica, WI and NYC, USA, was the beginning of what peaked her cultural curiosity. Developing a respect and deep passion for understanding and working in partnership with communities to reach to their desired outcomes, became her quest.

Rooted in real life business experience on the front line first as a professional modern and ballet dancer where she toured the world as a performer as well as providing lectures and arts residencies, and later, becoming the founder and CEO of the NYC based Ifetayo Cultural Arts Academy, Inc, Kwayera collaborated with the Brooklyn community for over 25 years to build Ifetayo from a minute budget to a multi-million dollar institution.

She now travels the world sharing her insights on cultural intelligence, philanthropy, organizational development, leadership, and social entrepreneurship.

As an award-winning author, thought leader, in-demand keynote speaker, and strategist, Kwayera can be seen or heard throughout international media - most recently in ESSENCE, Black Enterprise, Daily News, Ebony, Jamaica Observer, Today St. Martin, St Lucia Times, and Caribbean 360.

Kwayera's practical experiences, proven case studies, creative use of multi-media, and her enthusiastic and passionate delivery, have proven to be a winning formula for individual clients as well as conference attendees across the globe.

In 2014 Kwayera's work caught the attention of the Obama's and she received an award at the White House for one of the best arts and humanities programs in the nation. She focuses a great deal of her work on cultural intelligence, organizational effectiveness, employee and community engagement and mindful leadership.

Kwayera has served as a director on boards in the USA, was a multi-year appointed panelist for the New York State Council on the Arts, a regular panelist for the NYC Department of Cultural Affairs, and a Trustee of the National Guild for Community Arts Education working to coach and train leaders in improving their leadership, management and wellness and balance.

Kwayera's proven track record in designing and delivering initiatives that are sustainable and inclusive of the community's voice has become the basis for some of her most requested organizational consultancies to the benefit of both leaders and the communities in which they serve.

In addition to focusing on her international consulting firm Global Ase, today Kwayera is a visiting professor at multiple universities, serves as a director on boards, advises several philanthropic foundations, social venture firms, and non-profit organizations and their leaders globally on best practices for building, leading and sustaining their organizations.



Finding Work/Life Balance



Why Managing Work/Life Balance Is Important

According to AmericanProgress.org, “women now make up half of all workers in the United States, with nearly 4 in 10 homes having a mom that is also a working mother.”

Being a full-time working mother can lead to feelings of guilt and stress because of divided attention between work and family.

Work-life balance is important because it affects the well-being of individuals, families, and communities.

How’s your work-life balance? Are you satisfied with your ability to meet work and non work role demands?



PROGRAM INFORMATION

The Working Woman:

Having It All - Balancing Work and Family

Format: Interactive

Run Time: 60 Minutes

THIS SESSION HAS A PARTICULAR FOCUS ON WOMEN EXECUTIVES AND MANAGERS.

“Women are confronted with male centered, indeed male-created organizational cultures, and our challenge is to integrate feminine principles into structures with care for self and families at their core” - Kwayera Archer Cunningham

Career women often face life style choices, whether in the public eye or at the head of institutions. They may have difficulties managing work/life balance, especially in work settings where they do not receive much formal support from their employer. This is possibly the first time in history that there are four generations of women together at the workplace, all working together, thinking differently about everything from education, to family, communication and finance, we have a golden opportunity to inspire a new way of thinking and living.

Finding the balance of personal and career success is the core of the session. We will explore how women can address work-life conflicts and advance their careers.

This 60-minute interactive style presentation will explore how much more we can achieve if there is opportunity to accomplish personal balance and the importance of examining all of the external messages that shape our thoughts as women on a daily basis about work, femininity, success, image, conduct, communication and more.



Key take-a-way points include:

- > A blueprint that participants may adapt to enhance real life experiences.
- > Strategies for developing a network of support.
- > Suggested ideas and tools to get organized, and find the right balance between profession and parenthood and/or personal ambitions.



- > Tools to assess and determine the family's priorities.
- > Practical real-life applications and tools to accelerate and sustain engagement efforts while limiting distractions and time wasters.
- > Communication tools for shaping flexible work flow and prioritizing self care.

"Problems arise in that one has to find a balance between what people need from you and what you need for your self." – Jessye Norman





About Global Ase

Global Ase is an international firm established to assist leaders, organizations, corporations and communities who are working for social good.

The organization, with locations in both the Caribbean and the United States, is dedicated to focusing its efforts on those who believe the world can be a better place for all, with an emphasis on building social, cultural and economic partnerships.

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